

FIVE WAYS

to Drastically Improve
Your Operations

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INTAKE

1. Design your customer intake process with the customer in mind (and when possible, the customer in the room)

STRATEGY

2. Write your strategy down. It should be informing everything you do, your decision making, and how you speak. When someone asks you for it, you should have something to be able to send to them.

VALUE TIME

3. Time is your most valuable resource. Setting up a good file organization structure is saving your future self from spending time to look for something. And your future self's time will be more valuable than your current self.

RISK & OPPORTUNITY

4. Risk and opportunity are two sides of the same coin. Develop a framework to prioritize the ones that will bring in or cost you the most value. Then review and update that prioritized list regularly since they're subject to change.

BUDGET

5. Your budget is your financial operating plan. If you don't have one, you don't have a plan. But if you do have one, remember it's a plan and plans are subject to change. Cicero Strategic Consulting designs, builds, and connects the systems and processes that enable companies to scale efficiently and profitably.

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